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## **FOR IMMEDIATE RELEASE**

### **SERJOBS WELCOMES LILIANA RAMBO AS NEWLY APPOINTED CEO**

#### **Rambo to Lead Organization into 60th Year of Workforce Impact**

**Houston, TX** — SERJobs, a leading Gulf Coast nonprofit committed to transforming lives through education, training, employment, and financial empowerment, proudly announces the appointment of Liliana Rambo, IAP, CM, CAPP, as its new Chief Executive Officer, effective July 14, 2025. Rambo brings decades of cross-sector leadership experience in public service, workforce development, and nonprofit management. She steps into the role as SERJobs celebrates its 60th year of impact and prepares for an exciting next chapter of growth and community engagement.

A mission-driven Houstonian, Rambo is recognized for transforming organizations, expanding access to opportunity, and building high-impact partnerships to serve underserved communities. Her leadership spans operational excellence, fundraising, and program innovation. She previously served as Chief Terminal Management and Administration Officer at the Houston Airport System, where she oversaw a \$120M+ budget and launched large-scale workforce development initiatives to support more than 1,300 employees. Her work at the Houston Airport System blended both public service and nonprofit principles—focusing on access, training, equity, and service to the community. In addition to her professional achievements, Rambo has demonstrated a long-standing commitment to civic engagement in the non-profit space through her service as a Board Member of the Texas USO and the Houston Airport System's Wings of Compassion, as well as her past leadership as President of the WPG-Houston Chapter from 2006 to 2011. She also served for over a decade as a Board Member and Chair of the International Parking and Mobility Institute; an international nonprofit organization focused on advancing transportation, parking and mobility solutions—further demonstrating her dedication to expansive impact through mission-driven leadership.

“As SERJobs reaches this exciting milestone of 60 years serving the community, we are thrilled to welcome Liliana Rambo as our next CEO,” said Bryan Neely, Chair of the SERJobs Board of Directors. “Her deep commitment to equity, her lived experience, and her strong track record of operational excellence and community partnership make her the right leader to guide SERJobs into its next chapter.”



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Neely also addressed the recent leadership transition: “During the search process, the Board asked me to step in as Interim CEO to ensure continuity and stability. I temporarily stepped aside from my role as Board Chair and am now proud to return to that position with full confidence in Liliana’s leadership. We are deeply grateful to our team and community for their continued trust during this time.”

As CEO, Rambo will oversee strategic growth, deepen employer and community partnerships, and lead continued innovation across SERJobs’ training and employment services. She will lead a team dedicated to helping thousands of individuals annually access life-changing job opportunities, wraparound services, and career coaching. With 3 locations across the Texas Gulf Coast and a growing alumni network, SERJobs continues to serve as a vital connector between talent and economic opportunity.

“This role brings together every part of what I care about - dignified work, economic opportunity, and giving people the tools to change their lives,” said Rambo. “It’s an honor to join SERJobs and lead this exceptional organization at such a pivotal moment in its history. Together with our board, members, partners, and supporters, we will continue building a stronger, more dynamic economy for all.”

Rambo succeeds Sheroo Mukhtiar, who faithfully led the organization for the past seven years and helped expand its mission and reach. Rambo brings new energy and perspective to continue the work of uplifting communities and breaking down barriers to opportunity.

SER – Jobs for Progress of the Texas Gulf Coast, Inc. (SERJobs) was founded in 1965 through the combined efforts of the League of United Latin American Citizens (LULAC), the G.I. Forum, and the Department of the Navy. Since its establishment, SERJobs has helped individuals from low-income communities transform their lives through education, training, employment, and financial empowerment services. SERJobs has locations in Houston, Galveston and Fort Bend, serving individuals in need in over 13 counties across the Texas Gulf Coast.

For more information about SERJobs, visit [www.serjobs.org](http://www.serjobs.org) or contact [nrobinson@serjobs.org](mailto:nrobinson@serjobs.org).